



About Department of Journalism and Mass Communication

The department was established in 2017, to facilitate Students of Hyderabad Karnataka specialize in the field of Journalism and Mass Communication. The BA Department of Journalism and Mass Communication Offers a three year BA .



The purpose of the Journalism study is to provide students with knowledge and skills to become a successful journalist. The Journalism study encompasses not only news writing and editing in the Print media but also in Electronic media with its specialized papers on Radio Broadcasting, TV Broadcasting, Advertising, Public Relation and Photography. Apart from a Syllabus that spans across all Theoretical and Practical aspects of the discipline, the department conducts special programmes. Department Publishes **Mahilavani Newspaper** in every year. This is backward are, people are not aware about this subject, but our president take interest in this subject and highest amount spent, FM 90.8 Started in this regard . After that he start the Journalism Programme in this college. So major strength of student are not interest to join this subject, but we are giving aware of this subject and future we will admitted students to department.

University given intake is 20

Use full links : godutaijmc2019@gmail.com





Vision and Mission



To promote free and balanced flow of news, opinion and entertainment across the communication networks to build a more discerning and democratized society.



To create a new class of modern media professionals by blending theory and practice with universal human values and to promote new media skills that enable them to pursue opportunities in the convergence era.



**AKKAMAHADEVI WOMEN'S
UNIVERSITY, VIJAYAPURA**
DEPT. OF JOURNALISM AND MASS COMMUNICATION

SYLLABUS FOR UNDER GRADUATE (B.A) OPTIONAL



2018-19



AKKAMAHADEVI WOMEN'S UNIVERSITY, VIJAYAPURA

B.A. Dgree Optional Subject

Journalism and Mass Communication

Syllabus and Course content under semester scheme (As per UGC Curriculum)

SCHEDULE OF PAPERS, DETAILED SYLLABI AND MARKS DISTRIBUTION

Paper No.	Name of the paper and Title	Theory Marks	Internal assessment Marks	Total Marks	Practical Marks	Internal Assessment Marks	Total Marks (Practical)	Grand Total
First Semester 1.1	Development of Mass Media	60	10	70	20	10	30	100
Second Semester 2.1	Reporting and Editing for Print Media	60	10	70	20	10	30	100
Third Semester 3.1	Media Law and Ethics	60	10	70	20	10	30	100
Fourth Semester 4.1	Development Journalism	60	10	70	20	10	30	100
Fifth Semester 5.1	Media and Society	60	10	70	20	10	30	100
Fifth Semester 5.2	Women and Media	60	10	70	20	10	30	100
Sixth Semester 6.1	Advertising and Public Relations	60	10	70	20	10	30	100
Sixth Semester 6.2	Magazine Journalism	60	10	70	20	10	30	100



Curriculum Orientated Different Types of Media

**PRINT
MEDIA**

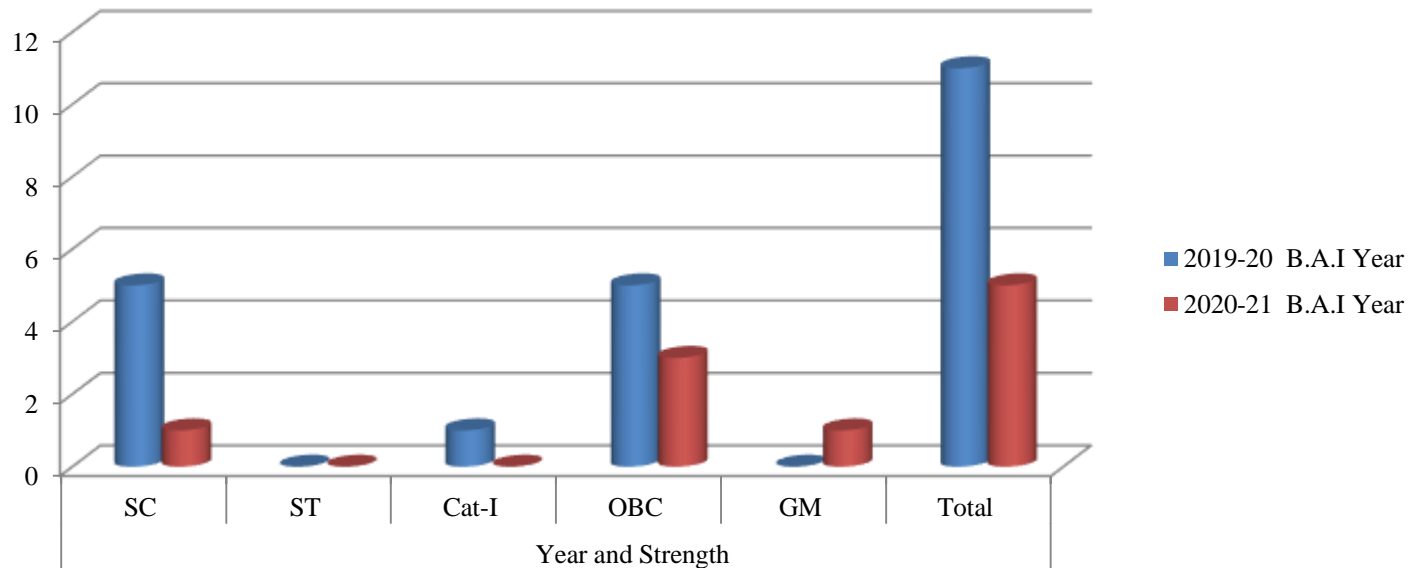
RADIO

TELEVISION

**NEW
MEDIA**

**PUBLIC
RELATION**

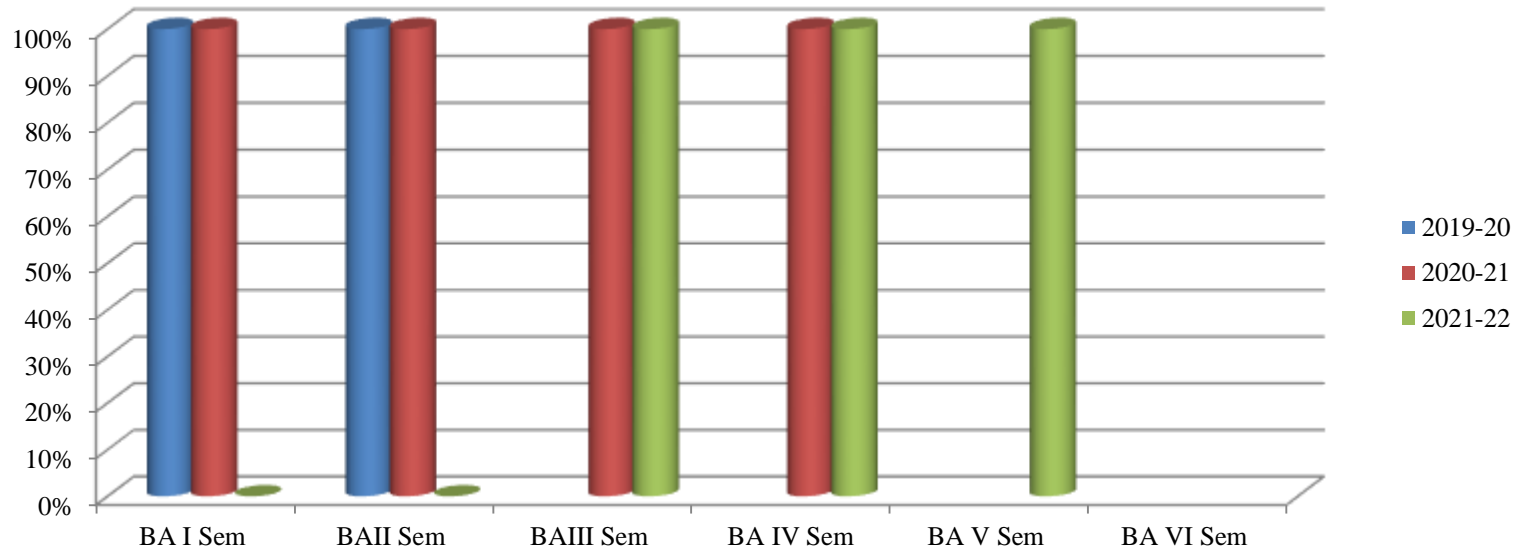
II - STUDENTS STRENGTH CATEGORY WISE



Year	Class	Year and Strength					
		SC	ST	Cat-I	OBC	GM	Total
2019-20	B.A.I Year	05	00	01	05	00	11
2020-21	B.A.I Year	01	00	00	03	01	05



III - STUDENTS RESULTS.



Year	BA I Sem	BA II Sem	BA III Sem	BA IV Sem	BA V Sem	BA VI Sem
2019-20	100%	100%	-	-	-	-
2020-21	100%	100%	100%	100%	-	-
2021-22	00	00	100%	100%	100%	-



VII - STUDENTS CURRICULAR ACTIVITIES

i) Seminars

Sl. No.	Year	Class	Student Name	Seminar Topic
01	2019	B.A. I Sem	Rohini	Journalism Origin
02	2019	B.A. I Sem	Priyanka	Indian Journalism
03	2019	B.A. I Sem	Shweta	Karnataka Journalism
04	2020	B.A. II Sem	Sangeeta	Reporting Techniques
05	2020	B.A. II Sem	Shruti	Editing
06	2020	B.A. I Sem	Yashashree	English Journalism
07	2020	B.A. II Sem	Aishwarya	Television Programmes Production



ii) Students Projects:

Sl. No.	Year	Class	Student Name	Projects
01	2019-20	B.A. I Sem	Rohini	Development of Mass Media
02	2019-20	B.A. I Sem	Priyanka	Development of Mass Media
03	2019-20	B.A. I Sem	Shweta	Development of Mass Media
04	2019-20	B.A. I Sem	Sangeeta	Development of Mass Media
05	2019-20	B.A. II Sem	Aishwarya	Reporting & Editing for Print Medi
06	2019-20	B.A. II Sem	Chaitra	Reporting & Editing for Print Medi
07	2019-20	B.A. II Sem	Shruti	Reporting & Editing for Print Medi
08	2019-20	B.A. II Sem	Vaishnavi	Reporting & Editing for Print Medi
09	2019-20	B.A. II Sem	Reshma	Reporting & Editing for Print Medi
10	2020-21	B.A I Sem	Kumari Yashashree	Development of Mass Media
11	2020-21	B.A I Sem	Bagyashree	Development of Mass Media
12	2020-21	B.A I Sem	Anjali	Development of Mass Media



iii) FM/ Radio Talk from Students

Sl.No.	Students Name	Class	Topic
01	Rohini K.	BA V Sem	What is the reason for the deterioration of the students who came from the village to the city
02	Priyanka	BA V Sem	What is the reason for the deterioration of the students who came from the village to the city



iv) Workshops

Sl. No.	Year	Date	Class	Name of the Resource Person	Topic
01	2019-20	10/08/2019	B.A I Sem	Prof. Harshavardhan Sheelvant, Hubli	News Editing Techniques
01	2020-21	19/09/2021	B.A. II & IV Sem	Dr.Sunita Patil	Research Methodology



v) Certificate Course

Sl. No.	Class	Year	Name of the Course	Course Teacher	Duration	Strength	Fees Structure
01	B.A.I Sem	2019-20	Report Writing Skills	Sri Krupasagar Gobbur	1 Month	11	Free
02	B.A.I & III Sem	2020-21	Print & Electronic Media	Sri Krupasagar Gobbur	1 Month	15	Free



vi) Students Achievements from 2019-20 & 2020-2021

Sl No	Name of the Student	Class	Date & Year	Event	Place/Grade	Venue
01	Kum Aishwarya B S	B A IYr	06 th & 07 th December 2019	Inter Collegiate Karate Tournament & Selection trials Individual Kumate	Silver Medal U-45Kg	Godutai Doddappa Appa Arts & Commerce College for Women Kalaburagi
02	Kum Aishwarya B S	B A IYr	06 th & 07 th December 2019	Inter Collegiate Karate Tournament & Selection trials Team Kumate	Silver Medal U-50Kg	Godutai Doddappa Appa Arts & Commerce College for Women Kalaburagi
03	Kum Shweta M T	B A I Yr	06 th & 07 th December 2019	Inter Collegiate Karate Tournament & Selection trials Team Kumate	Bronze Medal U-61Kg	Godutai Doddappa Appa Arts & Commerce College for Women Kalaburagi

04	Kum Aishwarya B S	B A IYr	06th & 07th December 2019	Inter Collegiate Karate Tournament & Selection trials Individual Kata	Silver Medal	Godutai Doddappa Appa Arts & Commerce College for Women Kalaburagi
05	Kum Aishwarya B S	B A IYr	06th & 07th December 2019	Inter Collegiate Karate Tournament & Selection trials Team Kata	Gold Medal	Godutai Doddappa Appa Arts & Commerce College for Women Kalaburagi
06	Kum Aishwarya B S	B A I Yr	07th January 2020 to 10th January 2020	Inter University karate Tournament Team Kata	Participated	Sathyabhama Institute of Science & Technology Chennai
07	Kum Shweta M T	B A I Yr	07th January 2020 to 10th January 2020	Inter University Karate Tournament Individual & Team Kumate	Participated U-61Kg	Sathyabhama Institute of Science & Technology Chennai
08	Kum Aishwarya B S	B A IYr	06th & 07th December 2019	All India Inter University Pencak Tournament	Participated	Gulbarga University Kalaburagi



Department organized Seminars/Webinar

Year	International	National	State	Regional
2019-20	00	00	01	00
2020-21	00	01	01	00



I - FACULTY NAME



Sri Krupagar Gobbur

Qualification: M.A.

Designation: Lecturer

Experience: 12 Years

Email: krupa_478@yahoo.com

Cell: 9663466710

Self Appraisal Performance

Krupasagar Gobbur

Krupa_478@yahoo.com

Address :

Mahesh Hosing Society

Near Gadlegaon Kalyana Mantap

Aland Naka, Kalaburagi

9663466710



Qualification	: M.A Journalism & Mass Communication
Designation	: Lecturer
Area of Specialization	: Journalism & Mass Communication
Interest Subjects	: Broadcast Communication, Reporting and Editing, feature Writing, TV & Radio Media
Work Experience	: Worked as Chief Reporter in Sanjevishwa Evening Newspaper 2 years in Kalaburagi
:	: Worked as a Reporter at Z- Kannada Channel for 6 months in Bangalore
:	: Worked as Advertisement Designer in Prajavani Newspaper Kalaburagi 2 Years.
	: A Freelancer Has published more than 40 Articles in different state level Newspapers
:	: Also worked as a Programme Anchoring and Programme Executive in Antarvani CRS 90.8 FM,

Professional Skills	: Print and Electronic Editing, Newspaper Layout, Designing, Kannada & English Typing, Reporting, Radio and Tv Script Writing.
Software Knowing	: Adobe Audition, Adocity, Adobe Pagemaker, Adobe Photoshop, Corel Draw
Seminar, Workshop	
Special Lecture Attended	:1) Attended Online ‘ Yoga Quiz’ on 20-06-2021 2) Attended Webinar ‘ Cheer 4 India’ on 21-07-2021 3) Attended Special Lecturer ‘ Digital Media Content Writing’ on 27-5-2021, Karnataka State Akkamahadevi Women’s University, Vijayapura
4) Attended FDP Programme, BOS & BOE	: Appa Engineer College, Kalaburagi : Dept of Journalism and Mass Communication Sharnbasva University, Kalaburagi From 2017 to till
External Examiner	: Dept of Journalism and Mass Communication Bi-Bi-Womens PG College, Kalaburagi form Dept of JMC , Karnataka State Akkamahadevi Women’s University, Vijayapura



SPECIAL LECTURES / TEACHER EXCHANGE PROGRAM IN OUR INSTITUTION

Date	Class	Topics	Resource Person
07-09-2019	B.A. I Sem	English News Writing	Sri T.V. Sivanandan , Senior Journalist, Kalaburagi
17-11-2019	B.A. I Sem	Writing for Electronic Media	Dr.Sanjay Malgatti Asst. Professor, KUD
13-12-2019	B.A. I & III Sem	Crime Reporting	Smt.Asma Inamadar Senior Journalist, Sandyakala Newspaper Kalaburagi
22-01-2020	B.A I & III Sem	Radio As Mass Communication	Sri H.N.Anilkumar Senior Programme Executive AIR, Kalaburagi



SPECIAL LECTURES / TEACHER EXCHANGE PROGRAM IN OTHER INSTITUTION

Date	Class	Topics	College
03/02/2017	B.A VI Sem	Report Writing Techniques	BI BI Raza Degree College, Kalaburagi
15/02/2018	B.A. IV Sem	Radio Production	BI BI Raza Degree College, Kalaburagi
21/11/2018	B.A. IV Sem	TV Programme Production	BI BI Raza Degree College, Kalaburagi
10/01/2020	B.A. I V Sem	News Editing	BI BI Raza Degree College, Kalaburagi

Date	Class	Topics	Resource Person
14-02-2020	B.A. II Sem	Development Journalism	Dr.K.M.Kumarswamy Asst Professor Dept of Journalism Gulbarga University, Kalaburagi
20-01-2021	B.A. I Sem & III Sem	News Editing	Dr.Shivaranjan Satyampete Senior Journalist, Kalaburagi
20-10-2021	B.A. III & V Sem	Media Communication	Dr.Namrata Raut Asst Professor, Bibi Raza College, Kalaburagi
12-02-2022	B.A. IV & VI Sem	Report Writing in Electronic Media	Sri Sanjay Chikmath Senior Journalist, TV9 Kannada News Channel, Kalaburagi



Department News Paper

